



DOANE
UNIVERSITY

Course Overview

Course Title Introduction to Graphic Arts and Print Design Applications

Course and Section Number GRD-258-1

Number of Credits 3 Semester Credits

Term 22/SUMM

Course/Section Dates 05/23/2022 – 07/23/2023

Meeting Time Class meets on Tuesday's at 6:00PM CDT

Instructor Chris Hadfield

Doane Email Address chris.hadfield@doane.edu

Textbook Information:
(e.g. title, edition,
publisher, ISBN)

None

Doane Bookstore:

<https://www.bkstr.com/doaneuniversitystore/shop/textbooks-and-course-materials>

Additional Course Materials

Course Description This course develops the knowledge and skills necessary to use computer software to create graphics and documents. Upon completion of this course, students have basic knowledge of the three main applications used for professional design and choose appropriate software for use in varied contexts including manufacturing scalable media, editing digital photographs, and layout for multipage documents.

Foundational Area of Knowledge



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Course Learning Outcomes/Objectives

1. Edit images in Photoshop
2. Use Photoshop for basic layout
3. Use Illustrator to create a logo
4. Export logo from Illustrator for layout
5. Use InDesign for newsletter style layout

Technology Requirements

For the successful use of Canvas please refer to Doane University's [minimum computer requirements](#). This may also include:

- Reliable computer and internet connection
- A web browser (Chrome or Mozilla Firefox)
- Adobe Acrobat Reader (free)
- Word processing software -Microsoft or Google Docs
- Webcam and mic

Syllabus Addendum

[Addendum](#) includes information regarding:

- Academic Support
- Military Friendliness & Services
- Study Time
- Credit Hour Definition
- Catalog and Policies

Technological Support

If you are in need of technical assistance, please contact the service center at 402-826-8411 or by email at help@doane.edu.

Learning Management System

Canvas: <https://doane.instructure.com>

Campus Network or Canvas Outage

When access to Canvas is not available for an extended period of time (greater than one entire evening - 6pm till 11pm) you can reasonably expect that the due date for assignments will be changed to the next day (assignment still due by midnight).